Appendix 1

Participant's answers to the Phase 1 survey

Category	Responses
Boredom	Boredom Boring Boring Boring Boring It's boring Survey being boring Tedium Uneventful task
Changing subject	Subject changes When it starts going off-topic
Confusion (not specified)	Confusing Confusion Doesn't make sense Lack of understanding Strange answer
Confusing instructions	Being confused Confusing directions Unclear Instructions
Confusing questions	No detail in questions Questions that seem to have no relation to the study or are vague Vocabulary Unclear questions that I don't know how to answer
Confusing subject	Subject you don't understand Unsure about purpose of study
Design	Design Flow not properly thought out Poor design
Diagrams	Complicated diagrams
Difficulty	Difficult level Hard to answer questions If the task asks difficult
Effortful answers	Minimum characters responses Open questions Requiring too detailed answers
Errors in survey	Errors If there are spelling errors that make it seem unprofessional Punctuation errors
Choice overload	Too many choices To many answers for multiple choice
External to survey	Being interrupted Distraction Distractions Doing a multitude of tasks simultaneously (outside the survey) Having to be somewhere No time outside of studies Other Commitments Tired Working Stress
Items per page	A page like many questions I don't like completing very big tables of radio buttons, especially if I need to keep scrolling up to read headings Questions that require you to scroll down the screen each time Too many questions on one page

Category	Responses
Low reward	A very long questionnaire with very little reward
	If the reward wasn't enough
	Little reward
	Low incentive
	Low Paying
	Low pay out
	Money lose
	Price
Media usage	Images
	Media
	No images
No interest in topic	Boring subject
	Boring subject matter
	Boring topic
	Dull subject
	Interest
	Irrelevant questions
	Lack of interest
	Not interesting
	Not interesting
	Of no interest to me
	Subject
	Subject you don't like
	Survey is often not really interesting to me
	The research not being valued by me
	Uninteresting
	Uninteresting survey
	Uninteresting topic
	Uninteresting questions
	Very uninteresting survey
Time limit	Time taking longer than indicated
	Too little time given to finish the survey in a proper way
	Needing a response too quickly
	Time Constraints
Pauses	Pauses
Privacy	Too much private info
Progress bar	No progress bar (i.e., percentage of completion)
	No visual progression bar
	Not knowing how far I was from the end, i.e., no progress bar
Question inconsistency	Lists of "rate 1-5" that are inconsistent (one question is "I am" and other is "I am not")
Question length	Long questions
	Long questions
	Long questions
	Long questions
	Long winded questions
	Long winded questions
	The questions being too long
	Too long questions
Rating scale overuse	A lot of tick list
	Lists of "rate 1-5" that have more than 10 rows
	Many disagree to agree scale questions
	Only (or mostly) scales on tasks/questions in the survey (example: disagree / neither agree nor disagree / agree)
Repetition	Asking the same thing repeatedly
	Being filled with monotonous questions formatted always in the same way
	Being repetitive
	If the questions were too repetitive
	Iteration

Category	Responses
Repetition	It's repetitive
	Repeated questions
	Repeating questions
	Repetitive questions
	Repetitiveness
	Repetition
	Repetition
	Repetition
	Repetitive
	Repetitive
	Repetitive
	Repetitive questions
	Repetitive questions
	Repetitive questions
	Repetitive questions
	Repetitive questions
	Repetitive questions
	Repetitive tasks
	Repetitive tasks (gets boring fast)
	Repetitiveness
	Repetitiveness of tasks/questions
	The questions are extremely similar
	Very similar questions over and over again
Required to download	If I am required to download something onto my computer as part of the study
Restrictive alternatives	Sometimes the option that I would like to give is not available
Survey length	Being extremely long
	Duration
	Excessive length
	If it takes too long
	If the survey was too long
	Just can't be bothered to read through any more questions thoroughly
	Large amount of time
	Length
	Length
	Length
	Long
	Long
	Long survey
	Long survey
	Much more question
	Surveys with 2340 questions and more
	Time
	Time
	Too long
	Too long
	Too long
	Too long
	Too many questions
	Too many questions
	Too many questions
	Very lengthy surveys
	When you need more than 10 minutes to complete it
Text amount	Amount of text
	Long directions
	Long paragraphs
	Long text in the beginning to get the topic of the survey
	Long texts
	Lots of Text
	Too much reading required
	Too much text
	With heavy text

Category	Responses
Unresponsive interface	Difficult to complete e.g., click and drag and it won't register
	Icons not responding well
	If the questions take too long to load
Unresponsive interface	Poor technical aspects (like mouse clicks or scrolling not working)
	Technical problems
	Worried about the speed of paging loading
Miscellaneous	Bad questions
	Cars
	Death of someone
	Died
	Financial questions
	Humoral
	Language
	Lose friends
	Lose sth.
	Loss of things
	Making a mistake
	Many boxes to tick
	Mind
	No luck
	Not presentable
	One more
	Other
	Other reason
	Owning property
	Participation level
	Sad
	Short paragraphs
	Sth. unlucky
	When a progress bar nears the end